



Short term goals (1 – 2 years)

- Formalize Alumni Council
 - Confirm by-laws with council members and implement
 - Present ideas for a formalized alumni association to be implemented over 5 years
 - Introduce and implement committees
 - Appoint Chairs and designate members
 - Assist committees in meeting goals
- Firm up Class Agent program
 - Connect with current agents to address support needs and confirm commitment
 - Continue to recruit agents for classes without representation and for classes who need multiple agents
 - Create manual for incoming agents to define responsibilities and clarify expectations
 - Create formal orientation program for new members
 - Use agents to recruit classmates, organize events, and increase AFD participation
- Increase alumni engagement
 - Increase updated and lost alumni addresses
 - Increase number of events
 - Increase number of LA area events
 - Yearly NYC event (include NJ and CT)
 - Create an alumni community service project and/or day of service
 - Establish Community Service Volunteer Award
 - Yearly community service event in LA
 - 21+ alumni event in the city and young alumni event on campus
- Increase AFD participation and dollars
 - Increase by 5% each year over 5 years
 - Increase class agent representation and utilize agents to garner support from classmates

Long term goals (5 years)

- Create recognition program
 - Awards, Career, Community Service, Leadership
- Define Alumni Association and work through inclusivity
 - Various levels of leadership and involvement
- Formalize Alumni Council and Council leadership
 - Initiate committee structure
- Grow and create substantial programming
 - Annual Reunion, Career network, Class Agent
- Increase Alumni participation in Annual Giving
 - 100% giving rate for Alumni Council members
- More programming and inclusion of young alumni
 - Young Alumni Council